Luton DAB

DAB Digital Audio Broadcasting
and DAB+ services for Luton

CARRIAGE FEES / PER DATA RATE

(FOR BROADCAST RADIO SERVICES)

VERSION 1.0 (January 2026)

Standard Rate Card			
BIT RATE:	Capacity Units:	Cost (per year):	NOTES:
24 k/but per sec	18	£1350	DAB+ only (mono only)
32 k/bit per sec	24	£1,800	DAB+ only (typically mono)
40 k/bit per sec	30	£2,250	DAB+ only (mono or stereo)
48 k/bit per sec	36	£2,700	DAB+ only (stereo)
64 k/bit per sec	48	£3,600	DAB+ (stereo) or DAB (mono)
80 k/bit per sec	58	£4,350	DAB (mono)
96 k/bit per sec	70	£5,250	DAB (mono)
112 k/bit per sec	84	£6,300	DAB (joint stereo/mono)
128 k/bit per sec	96	£7,200	DAB (joint stereo)
160 k/bit per sec	116	£8,700	DAB (stereo)
192 k/bit per sec	140	£10,500	DAB (stereo)

The above rates are quoted inclusive of a 50% discount, applicable to organisations with an annual turn-over of less than UK £10 million. **The above rate card is currently based on a charge of £75.00 (ex. VAT) per capacity unit (CU) per year and is for payments made annually in advance.** Figures above exclude VAT, are correct as at January 2026 and are subject to future revision.

The above figures reflect the nominal standard rate charged by Luton DAB for carriage on the Luton DAB multiplex. These are the charges that would typically apply to services broadcast by established commercial broadcasters such as those holding a local commercial licence (analogue or digital).

The rates above are for the transmission of "broadcast ready" programme streams with the broadcaster providing encoding / text / pictures in a form which can be fed into the multiplexer without further alteration. Luton DAB can provide these and other services and support at additional cost.

Carriage charges are calculated based on the number of capacity units used to deliver the service and, in the table above, standard protection levels (EEP3A / UEP3) are used. Employing greater protection on a service, require the use of more capacity units, thereby increasing the cost of delivery – please contact us for more information if you are considering this as an option.

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All pricing subject to final contract and is subject to annual review**.** Monthly pricing is only available at the discretion of Luton DAB and only on the basis that payments are received in advance by direct debit.

Potential Discount Factors:

Luton DAB's policy seeks to encourage small-scale and independent broadcasters. The company may, solely at its own discretion and in light of its own operational circumstances, choose to offer individual discounts on the above figures for one or more of the following reasons:

- Broadcaster operates a student or hospital radio service
- Broadcaster is structured as a charity
- Broadcaster is structured as a not-for-profit entity
- Broadcaster is non-commercial
- Broadcaster is automated public information service (e.g. parking info.)
- Broadcaster provides programming from within the mux coverage area
- Broadcaster has studio facilities within the coverage area
- Broadcaster operates multiple services on the multiplex
- Broadcaster provides in-kind / contra services to Luton DAB
- Broadcaster agrees long-term ongoing carriage via Luton DAB over multiple years.

Luton DAB reserves the right to select services taking into account their relevance to the potential audience within the Luton area and / or in consideration of the diversity of services it seeks to provide on the multiplex.

Luton DAB reserves the right to take into account its understanding of broadcaster's ability to pay when negotiating carriage fees.

ADDITIONAL INFORMATION:

Please note that the above figures exclude VAT. Because Luton DAB is part of the University of Bedfordshire, payments for carriage are liable to VAT.

Figures are for the provision of a "best endeavours" transmission service - we do not provide a guarantee of up-time.

Luton DAB
For more information, please contact:
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